



### **Loren Ridinger Biography**

Loren Ridinger is senior vice president of Market America. With over 15 years of experience in the direct sales and Internet marketing industry, Loren brings to Market America a perspective one gains in business by working from the ground floor up. She applies her extensive business and marketing experience, as well as her hands-on management approach to all facets of Market America's operations.

Loren is an active member of the Miami Beach community and is heavily involved with a number of charitable organizations including the Make-a-Wish Foundation, the Cystic Fibrosis Foundation, The Rush Philanthropic Arts Foundation, and Friends of the Orphans.

Loren has been featured in a number of publications including The Robb Report, Haute Living, Ocean Drive, 944, Social Life, House of Business, House Beautiful, Hola!, and International Yachtsman.

Well known for her sense of style, Loren also writes a popular blog that discusses items relating to fashion and business. To read the blog, visit <http://www.myfashioncents.com/>.